

**REFERRAL**

**TO:** The University Committee on Undergraduate Education  
**FROM:** The Steering Committee  
**SUBJECT:** Permission for Use of Image as Condition of Minor  
**DATE:** November 2, 2021

On October 12, 2021, Faculty Senator Anna Pegler-Gordon of James Madison College sent an email to Secretary for Academic Governance Tyler Silvestri expressing a concern from a student regarding the Sports Business Management minor within the Eli Broad College of Business.

The Sports Business Management minor’s webpage informs prospective students that, “If accepted into the minor, you give your permission for your image (e.g., photos, video) to be displayed on the minor website or in promotional materials for the minor.”<sup>1</sup> Office of Academic Governance staff was unable to find any other major or minor within the college with requiring a similar condition. Senator Pegler-Gordon stated that she believed the requirement “must violate the right of students to choose how their image is used.”

As this is a policy “pertaining to undergraduate education,” the Steering Committee refers the matter to the University Committee on Undergraduate Education for further consideration per section 4.4.5. of the *Bylaws for Academic Governance*. The Steering Committee requests a recommendation as to whether the requirement is permissible under existing MSU policy—and, if so, whether there should be a policy related to this issue—by January 4, 2021.

---

<sup>1</sup> <https://broad.msu.edu/undergraduate/programs/sports-business-management-minor/> (accessed October 25, 2021).

**This document is a draft referral and is not effective until it is approved by the Steering Committee.**