

MICHIGAN STATE UNIVERSITY
University Committee on Undergraduate Education
DRAFT MINUTES

Thursday, September 1, 2022
10:15 A.M. to 12:00 P.M., via Zoom

<https://msu.zoom.us/j/96531712347>

Passcode: 849464

Present: Gary Blanchard, Mike Callahan, Richard Enbody, Kathleen Gallo, Nicole Geske, Steven Gray, Aaron Iturralde, Chris Kaiser, Mark Largent, Knick Laux, Emilia Marcyk-Taylor, Helen Mayer, Vashti Sawtelle, Linda Sayed, Steve Shablin, Robin Silbergleid, Joy Speas, Thomas Summerhill, Antoinette Tessmer, Taylor Thrush for Tyler Silvestri, Tiffany Wahl for Alexandra Thrubis Stanley, Patty West, Matthew Zierler

Absent: Joshua Ennis, Grace Weber, Brandon Webster, Marissa King

The agenda was approved.

The minutes were approved for April 21, 2022.

Motion to Establish Taking of the Minutes passed unanimously;

The secretary for the Associate Provost for Undergraduate Education shall attend Committee meetings and prepare minutes for review and approval by committee membership. Meetings will be audio taped for purposes of verification of information when composing minutes.

Comments from the Chairperson

Chairperson Tessmer welcomed new and returning members to UCUE and members introduced themselves. Chairperson Tessmer addressed UCUE procedural items. A request was made for a volunteer to serve as the UCUE representative on the Athletic Council. Mike Callahan volunteered.

Chairperson Tessmer referenced the following Information Items:

- a. UCUE Bylaws and Role in Academic Governance (Information item) (*Attachment A*)
- b. Elected Committee Positions and Subcommittees (Information item)
- c. Resource Information on Parliamentary Procedure/Robert's Rules (*Attachment B*)
- d. Committee Operating Procedures (Action Items)

Chairperson Tessmer referenced the following procedures and all motions passed unanimously.

The committee agrees to allow the chairperson the flexibility to craft final language for motions and documents and to take votes by email on issues already discussed with the provision that, if any one member objects, the issue will return to the agenda at the next meeting. A quorum is required for the vote to be valid.

The committee agrees to allow the chairperson the authority and autonomy to call additional meetings.

The committee agrees to allow the chairperson to grant and remove voice for visitors to UCUE meetings without a formal committee vote.

The University Committee on Undergraduate Education will continue to use the Procedure Regarding Public Comment as approved by UCAP on November 19, 2009, to guide public comment in UCUE meetings 2022 - 23. (Attachment C)

Member substitutes--i.e., members of faculty or students who are a part of the same constituency as the elected member--shall be allowed the same voting rights as the committee members at that meeting. Constituencies will determine how committee substitutes are chosen.

- e. Role of UCUE in reviewing Moratorium and Discontinuance Requests (Information Item) (**Attachment D**)

Comments from the Associate Provost for Undergraduate Education

Associate Provost Largent shared the following announcements:

- The teacher preparation program in the College of Education will be changing from a 5-year program (4 years of courses plus one year of student teaching) to a 4-year program while maintaining a year of student teaching. Creative scheduling with College and University requirements, combined with new resources and scholarships from the state of Michigan, will facilitate this change;
- As in past years, ad hoc items will occasionally come to UCUE for guidance and consultation at the request of the Provost;
- This fall, 25% of classroom seats being offered are online and 75% are in-person. MSU currently has more online classes than before the pandemic. MSU has no plan to create an online Bachelor's degree.
- Undergraduate certificates will be created utilizing a combination of in-person and online courses. UCUE will be consulted regarding policies for certificates.

Request for a Moratorium on Admission to the Minor in Retail Management (Action Item)

Kent Miller, Chair, Management Dept., College of Business

The committee granted voice to Chairperson Miller.

Dr. Miller stated that the reason for the Moratorium is due to a weak curriculum. If approved, it would be in effect Summer, 2022 through Summer, 2026. An introductory, critical course for the Minor, Marketing 351, was discontinued at the end of academic year 2021. Currently, the minor includes only two retail related courses, one offered by the management department and the other from advertising and public relations.

Voice was removed from Chairperson Miller.

The following motion passed unanimously.

The University Committee on Undergraduate Education duly considered and endorsed the request for a Moratorium on Admission to the Minor in Retail Management.

Request to add an Admission Statement to the Minor in Sports Business Management (Action Item)

Kent Miller, Chair, Management Dept., College of Business

Elliott Daniels, Director, Sports Business Management Minor, College of Business

The committee granted voice to Chairperson Miller and Dr. Daniels.

Dr. Daniels explained the request by stating that the department would like to make the Minor more accessible by being available to students in approved majors. This request was initiated to update the majors permitted to apply. The Department would like to have a fourth business management minor and would like to continue to be a people-focused Minor.

A discussion was held on the length of time a student needs to complete the Minor as well as the need for clarity on how an applicant can be more competitive.

Voice was removed from Chairperson Miller and Dr. Daniels.

The following motion passed unanimously.

The University Committee on Undergraduate Education duly considered and endorsed the request to add an Admission Statement to the Minor in Sports Business Management.

Request for a New Linked Bachelor of Science Degree in Agriculture, Food and Natural Resources Education and Master of Arts Degree in Agriculture, Food and Natural Resources Education (Action Item)

Mike Everett, Community Sustainability, College of Agriculture and Natural Resources

The committee granted voice to Dr. Everett.

Dr. Everett noted that the top of Page 2 of the Request reads, “College of Engineering” and it should read, “College of Agriculture and Natural Resources.”

This linked program request provides a seamless way for educators to be successful and provide advanced knowledge through acquiring a MA degree. The MA degree will help advance an educator’s pay scale and help retain teachers long term in this field.

Voice was removed from Dr. Everett.

The following motion passed unanimously.

The University Committee on Undergraduate Education duly considered and endorsed the request for a New Linked Bachelor of Science Degree in Agriculture, Food and Natural Resources Education and Master of Arts Degree in Agriculture, Food and Natural Resources Education.

Roundtable

Patty West inquired about updates on the advising initiative. Associate Provost Largent provided an update stating there have been numerous investments into the new advising initiative which include: a \$2 million recurring investment from the President’s office, hiring of Dr. Ebony Green, new Assistant Dean for Advising, hiring a new human resource professional, and coordination of a professional development structure for advisors.

Respectfully submitted by Lynne Frechen.