MEMORANDUM

TO: Dr. Mark Largent, Associate Provost for Undergraduate Education and Dean of Undergraduate Studies

FROM: Joy Speas, University Curriculum Administrator

RE: Request for a New Minor in Literature and Cultural Studies

For Transmittal to the University Committee on Undergraduate Education (UCUE)

The request referenced above is being sent to the University Committee on Undergraduate Education (UCUE) in accordance with the Bylaws for Academic Governance, 4.4.

UCUE Response Requested:

Please ask the committee to consider the request referenced above and provide consultative commentary. Please mail the related materials referenced under the heading Attachments at the end of this memorandum to the committee members.

After receiving the committee’s consultative response, the Provost will make a determination to forward or not to forward the request to the University Committee on Curriculum for its approval of curriculum and degree requirements.

If you have any questions, please call me at 5-8420.

Thank you.

Attachments:

1. Request to Establish a New Academic Program form dated December 8, 2022: Minor in Literature and Cultural Studies and attachments.

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1. **Request to establish a Minor in Literature and Cultural Studies** in the Department of English. The University Committee on Undergraduate Education (UCUE) will consider this request at its February 2, 2023 meeting.

   a. **Background Information:**

   This proposal for a Minor in Literature and Cultural Studies originated out of discussions about declining enrollments nationally in English since ca 2010, including discussions among and consultations with Big Ten English Department chairs. While enrollments in English BA programs (including ours) have since steadied, we believe this minor will be a good option for students who might wish to complete extensive course work in literary studies, but also wish to concentrate their studies in a degree program they consider more immediately “marketable.”

   We believe the minor will be an exciting option for students in many fields of study, developing and enhancing their ability to analyze complex texts, to think critically, to write effectively, and to imagine new and potentially different social possibilities. The minor is not a “mini”-English major. For example, it lacks the historical breadth typical of an English BA degree program. Instead, it focuses on the study of literature through the lens of cultural studies. The minor complements current minors offered by English (in Creative Writing, Film Studies, Fiction Filmmaking, and Popular Culture Studies) without duplicating them.

   b. **Academic Programs Catalog Text:**

   The Minor in Literature and Cultural Studies focuses on the study of literature through the lens of cultural studies. The minor provides extensive course work in literary studies, and provides the option for students to develop and enhance their ability to analyze complex texts, to think critically, to write effectively, and to imagine new and potentially different social possibilities.

   **Requirements for the Minor in Literature and Cultural Studies**

   Students must complete 18 credits from the following:

   1. Both of the following courses (6 credits):
      
      | Course     | Title                                      | Credits |
      |------------|--------------------------------------------|---------|
      | ENG 210    | Introduction to Literary Studies           | 3       |
      | ENG 280    | Introduction to Literary Theories          | 3       |

   2. One of the following courses (3 credits):
      
      | Course     | Title                                      | Credits |
      |------------|--------------------------------------------|---------|
      | ENG 350    | Readings in African, African American,      | 3       |
      |            | or African Diaspora Literature             |         |
      | ENG 351    | Readings in Chicano and Latino Literatures  | 3       |
      | ENG 352    | Readings in Asian/Asian American/Asian     | 3       |
      |            | Diaspora Literature and Visual Culture     |         |

   3. Complete 9 additional credits in courses in the Department of English with at least one at the 300-400 level. Literature courses in translation in other languages may be used to fulfill this requirement.

   Effective Fall 2023.
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<thead>
<tr>
<th><strong>View a Program</strong></th>
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<tr>
<td>Joy Speas, Office of the Registrar</td>
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<tr>
<td><strong>Program Name:</strong> Literature and Cultural Studies</td>
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<tr>
<td><strong>Degree:</strong> MNUN</td>
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<tr>
<td><strong>Effective Dates:</strong> Fall 2023 - Open</td>
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<td><strong>Requested Date:</strong> 11/17/2022 7:05:08 AM</td>
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1. **Department/School/College:**
   
   10004264 .... Department of English

2. **Name of Program:**
   
   Literature and Cultural Studies

3. **Name of Degree:**
   
   MNUN

4. **Type of Program:**
   
   Minor

5. **Effective Start Semester:**
   
   Fall 2023

6. **Target student audience for the program:**
   
   Undergraduates

7. **Enrollment:**
   
   What is the expected enrollment per year: 30
   
   What is the minimum enrollment acceptable: 5

8. **Source of budget for the program:**

   To align academic planning and curricular change, ALL requests for NEW funds must be included in the College’s annual planning letter. Provost approval of new funds and the effective date for the new program must align. If funding is not approved, then the program request will not be forwarded to Faculty Senate.

   Internal reallocation
If new funds, was this request included in the College's annual planning letter? Indicate yes or no. If no, then this is a department or college fund reallocation (If the program is implemented, no additional resources are required.).

9. Projected Costs as compared to other programs in unit:
   Same

10. Staff requirement:
    How many additional staff will be required: 0
    Who will provide the primary instruction. Describe any external linkages (industry, government, etc.):

11. Will additional equipment be required:
    Approximate cost: 0
    Source of funding:

12. Will additional library materials be required:
    Approximate cost: 0
    Source of funding:

13. Will additional space be required:
    Type:
    Approximate amount:

14. If the program requirements contain a named concentration, do you wish for the concentration to be noted on the student's transcript?:
    No

15. Detailed Description:
   a. This proposal for a minor in Literature and Cultural Studies originated out of discussions about declining enrollments nationally in English since ca 2010, including discussions among and consultations with Big 10 English Department chairs. While enrollments in English BA programs (including ours) have since steadied, we believe this minor will nevertheless be a good option for students who might wish to complete extensive coursework in literary studies, but also wish to concentrate their studies in a degree program they consider more immediately "marketable." We believe the minor will be an exciting option for students in many fields of study, developing and enhancing their ability to analyze complex texts, to think critically, to write effectively, and to imagine new and potentially different social possibilities. The minor is not a "mini"-English major. For example, it lacks the historical breadth typical of an English BA degree program. Instead, it focuses on the study of literature through the lens of cultural studies. The minor complements current minors offered by English (in Creative Writing, Film Studies, Fiction Filmmaking, and Popular Culture Studies) without
duplicating them.
b. To provide opportunities for students in other B.A. and B.S. programs to study literatures in English in some depth.
c. The focus is on literary studies, one area of faculty strength in the Department of English.
d. Analyze complex texts (Analytical Thinking), reflect critically on representation and culture (Cultural Understanding), write effectively (Effective Communication), and apply liberal arts knowledge to the understanding of literature and culture (Integrated Reasoning).
e. Nieland and Arch were responsible for developing the program. Faculty responsible for implementing the program include those whose research and teaching areas focus primarily on literary studies (not film or creative writing): Arch, Aslami, Brooks, Chambliss, Cilano, Contreras, Deng, Figueroa, Fitzpatrick, Guzzetta, Hassan, Hoppenstand, Johnsen, Lam, Ma, Mahoney, McCallum, McCleese, Michaelsen, Nieland, Paula, Phillips, Rachman, Silbergleid. The faculty voiced unanimous approval for the program.
f. 30
g. Evaluation of the program after the third year will be folded into the English Department assessment plan. In years 1-3, the associate chair for undergraduate studies and the Department advisors will monitor enrollments and track students’ progress.
h.

1. Complete the following courses (6 credits):

ENG 210 Introduction to Literary Studies (3 credits)
ENG 280 Introduction to Literary Theories (3 credits)

2. Complete one of the following courses (3 credits):

ENG 350 Readings in African, African American, or African Diaspora Literature
ENG 351 Readings in Chicano and Latino Literatures
ENG 352 Readings in Asian/Asian American/Asian Diaspora Literature and Visual Culture
ENG 353 Readings in Women Writers
ENG 354 Readings in Native American Literature
ENG 355 Readings in Sexuality and Literature
ENG 356 Readings in Jewish Literature
ENG 360 Studies in Postcolonial and Diaspora Literature (W)
ENG 448 Seminar in Gender and Literature
ENG 449 Seminar in Race, Ethnicity, and Literature
ENG 450 Seminar in African American Literature
ENG 460 Seminar in Global and Postcolonial Literature
ENG 466 Seminar in Literatures of the Pacific Rim
ENG 482 Seminar in Feminist Literary and Cultural Theory

3. Complete 9 additional credits in courses in the Department of English; at least 6 of which must be at the 300-400 level. *

* Literature courses in translation in other languages may be used to fulfill this
requirement.

i. Not offered at other locations
j. No certificate program is associated with this program.

16. Are there admissions requirements for this program?:

Grade or grade-point average requirements and if so in which course(s), portfolio requirement, audition, essay, etc. If there are not admission requirements other than those required by the University policy indicate “none”.

None
DEPARTMENT of ENGLISH

Justus J. Nieland, Chairperson

UNDERGRADUATE PROGRAM

The Department of English offers a Bachelor of Arts degree with a major in English or in Film Studies. Students may also choose a concentration in creative writing, a concentration in popular culture studies, or pursue teacher certification in secondary education. The Department also offers minors relating to creative writing, film, and popular culture studies as well as courses across the entire historical range of literatures written in English, including courses in period, genre, cultural studies, film studies, creative writing and literary theory. Students have access to numerous opportunities for professional preparation, including internships and career advising.

Requirements for the Minor in Fiction Filmmaking

The student must complete a minimum of 15 credits from the following:

1. The following course (3 credits):
   - FLM 335 Film Directing

2. One of the following courses (3 credits):
   - FLM 300 History of Film to Midcentury
   - FLM 301 History of Film after Midcentury
   - FLM 380 Classical Film and Media Theory
   - FLM 381 Contemporary Film and Media Theory

3. One of the following courses (3 or 4 credits):
   - DS 337 Compositing and Special Effects
   - DS 341 Filmmaking II: Creating Short Films
   - DS 344 Sound Design for Cinema, Television, and Games
   - DS 351 Producing for Cinema and Television
   - DS 409 Advanced Lighting and Camera Techniques
   - DS 440 Advanced Video Editing
   - FLM 334 Introduction to Screenwriting (W)
   - FLM 336 Aesthetics of Film Editing
   - FLM 434 Advanced Screenwriting (W)
   - FLM 438 Film Financing, Programming, and Distribution
   - FLM 460 Seminar in Digital Film and Emergent Media (W)

4. Both of the following courses (6 credits):
   - FLM 435A Creating the Fiction Film I
   - FLM 435B Creating the Fiction Film II (W)
MINOR IN LITERATURE AND CULTURAL STUDIES

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