MSU Ideas

Faculty Senate meeting
April 16, 2019
Purpose of Presentation

- **Marketing & Communication**
  - Large decentralized institution – road shows, share, target faculty specifically

- **Overview**
  - Insight into the portal / how it works
  - Synopsis of challenges created and ideas posted
  - Process and framework

- **Action requests**
  - Invitation to participate - login and set up profile
  - Share and market to colleagues
  - Follow threads, subscribe, vote, comment!
  - Think about new challenges/ways to utilize the portal within dept/college
MSU Ideas Overview

- **Purpose** = solicit feedback and ideas from faculty/staff
- Crowdsourced/idea management tool (Crowdicity.com)
- Accessible to ~19k faculty, staff, on-call/temp
- Connected to employee profile/net id in EBS
- 12 current challenges – arts strategy, employee engagement, cost savings, policies/procedures, MLK activities, sustainability stories, academic & parent orientation, policy/procedure, mobility, energy use, HR, and ITS
- Review/evaluation process
  - Ambassadors assigned to review/evaluate
  - Responses/feedback posted
  - Submitted to steering committee and Provost/EVPA as FYI
Welcome to the MSU Ideas Home Page

This is where MSU Faculty, Staff, Temp/On-Call can submit their ideas, suggestions, feedback, and innovative thoughts surrounding all that we do at MSU! Current MSU employees (i.e. faculty and staff) have access to this application. Click on the button to login to the tool with your MSU NetID and password.

Watch the video below to learn what it's all about then login to the right!

www.ideas.msu.edu
Setting up User Profile – required the 1st time only

1. Sign in
2. Crowdicy Terms of Use and Privacy Policy
3. Welcome, Christine - USER Carter
   - Display Name
   - First Name: Christine
   - Last Name: Carter
   - City: (enter here)
   - Country: United States
4. Skills and Expertise
   - No skills selected
5. Title/Dept/Contact info
   - Title: Chief of Staff
   - Faculty/Staff: staff
   - MSU Email: carterc5@msu.edu
   - MSU Phone: 517-432-2753

Add photo if desired
First/Last name populated by MSU EBS data
Bio / Skills Optional
Welcome to the MSU Ideas Home Page

MSU Ideas is about innovation and empowering our employees to help us do things better, quicker, and more cost-effective.

Find out more by watching this video!
Topics/Challenges

Welcome to the MSU Ideas Home Page

MSU is about innovation and empowering our employees to help us do things better, quicker, and more cost-effective.

Share your ideas!  Getting Started  Help/FAQS  Who's who
### Activity Page

#### Activity

<table>
<thead>
<tr>
<th>User</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nicholas Oas</td>
<td>has voted on “Web Proxy for Servers to Increase Security” 1 day ago</td>
</tr>
<tr>
<td>Selina Vasquez</td>
<td>has voted on “Spartans Work 32!” 3 days ago</td>
</tr>
<tr>
<td>Amber Lynne Waldburger</td>
<td>has voted on “Concert Auditorium as a new venue for 21st art” 3 days ago</td>
</tr>
<tr>
<td>Deric W McNish</td>
<td>commented on “Concert Auditorium as a new venue for 21st art” 3 days ago</td>
</tr>
<tr>
<td>Ken Desloover</td>
<td>has voted on “Concert Auditorium as a new venue for 21st art” 4 days ago</td>
</tr>
<tr>
<td>Opal Ellen Leeman Bartzis</td>
<td>posted the idea “Valuing the Jolt” in MSU Arts Strategy 5 days ago</td>
</tr>
<tr>
<td>Felix Kronenberg</td>
<td>commented on “Space” 5 days ago</td>
</tr>
<tr>
<td>Suzanne Reed</td>
<td>has voted on “Concert Auditorium as a new venue for 21st art” 2 days ago</td>
</tr>
<tr>
<td>Hiran Jayasekara</td>
<td>has voted on “IncentaHealth” 3 days ago</td>
</tr>
<tr>
<td>Lydia Marie Thornton Tang</td>
<td>has voted on “Concert Auditorium as a new venue for 21st art” 3 days ago</td>
</tr>
<tr>
<td>Cynthia Jackson-Elmoore</td>
<td>has voted on “Close campus the week of Christmas” 3 days ago</td>
</tr>
<tr>
<td>Ken Desloover</td>
<td>has voted on “Concert Auditorium as a new venue for 21st art” 4 days ago</td>
</tr>
<tr>
<td>Alan Beretta</td>
<td>has voted on “Valuing the Jolt” 5 days ago</td>
</tr>
<tr>
<td>Amber Lynne Waldburger</td>
<td>has subscribed to the idea “Concert Auditorium as a new venue for 21st art”</td>
</tr>
</tbody>
</table>

#### Leaderboard

<table>
<thead>
<tr>
<th>Rank</th>
<th>Name</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Christine Carter</td>
<td>1130</td>
</tr>
<tr>
<td>2</td>
<td>Ben O'Brien</td>
<td>934</td>
</tr>
<tr>
<td>3</td>
<td>Steven Shablin</td>
<td>686</td>
</tr>
<tr>
<td>4</td>
<td>Lori Aiden Holuta</td>
<td>610</td>
</tr>
<tr>
<td>5</td>
<td>Wolfgang W Bauer</td>
<td>413</td>
</tr>
<tr>
<td>6</td>
<td>Timothy B Potter</td>
<td>391</td>
</tr>
</tbody>
</table>

#### Latest

<table>
<thead>
<tr>
<th>Rank</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Valuing the Jolt 1 POINT Posted in “MSU Arts Strategy”</td>
</tr>
<tr>
<td>2</td>
<td>Concert Auditorium as a new venue for 21st art 7 POINT 8 Posted in “MSU Arts Strategy”</td>
</tr>
<tr>
<td>3</td>
<td>Petition to make Grand River Ave not a “highway” 1 POINT 8</td>
</tr>
<tr>
<td>4</td>
<td>Helmet culture 0 POINT 8 Posted in “Campus Mobility”</td>
</tr>
<tr>
<td>5</td>
<td>Sparty be inclusive -1 POINT 8 Posted in “Calling all Ambassadors &amp; new”</td>
</tr>
</tbody>
</table>
Specific Challenge

Subscribe to get notifications by email

Click to post your own idea

MSU Arts Strategy

Contribute ideas to MSU’s emerging arts strategy!

A few guiding questions to help as you contribute ideas:

• How can the arts be integrated into students’ educational experiences?
• How can the arts help to strengthen a sense of community and belonging on MSU’s campus?
• How can MSU elevate and connect its arts assets?
• How can MSU learn from other universities which have attempted to mount strategic initiatives in the arts?
• What signature projects could highlight MSU’s commitment to making arts central to university life?
• What kind of engagement can you envision with public art on campus?

Arts Strategy Mission: MSUArts is moving creativity to the center of university life by integrating the arts into our educational experience, our research activities, and the physical environment of our campus.

Arts Strategy Vision: MSUArts is guided by the belief that the arts are essential to nurturing a campus community that is adaptable, inclusive, collaborative, globally-minded, and transformative. Integrating the arts into MSU’s historical land-grant mission will lead to innovative practices of discovering, connecting, exploring, and remembering.

In 2018, MSU began to design a university-wide arts strategy that would create new opportunities to integrate the arts into campus life. Arts consultants András Szántó LLC conducted interviews with campus and external stakeholders, as well as with national peers, to help inform our conversations. On February 22, 2019, the consultants presented their background research and the guiding values and framework that emerged from those conversations. Their presentation can be found here: http://publicart.msu.edu/docs/ArtStrategy2.22.19.pdf

Help to generate ideas that fall under the 3 pillars of the arts strategy described in the presentation. You can also participate in one of the in-person feedback sessions scheduled at the Hub for Innovation in Learning and Technology (D101 Wells): March 29, 3-4:30 p.m.; April 5, 9-10:30 a.m.; April 19, 1-2:30 p.m.

Expectations: The challenge will run through Monday, May 6, 2019. After that date, the arts strategy planning committee will review ideas as they plan the first phase of the strategy. Planning committee members include: Prabu David (CAS), Steve Esquith (RCAH), Jim Forger (Music), Jeff Grabill (HUB), Chris Long (CAL), Judith Stoddart (Provost’s Office)

Click ‘more’ to see who oversees the content

# of ideas, likes, comments, people engaged

overall description
expectations outlined
Submitting a Post

What it looks like when posted

Title

Description

Image (optional)

Tag another user (optional)

Attachments (optional)
Framework

1. **Challenges/Questions/Topics** posted by the Administrator only

2. **Ambassadors** cross-functional teams assigned to monitor, review, engage, reply, and/or make recommendations
   (~4 faculty/staff assigned; topic specific – evaluate feasibility, viability, cost, addtl info)

3. **Steering Committee** oversees portal as a whole and are made aware of postings/comments/replies
   (Ann Austin, Christine Carter, Jason Cody, Jeff Grabill, Vennie Gore, Kelly Millenbah, Kathy Wilbur, Mike Zeig)

4. **Final reviewer** *(June/Satish)*

5. **Recommendation/responses/action steps** updated within the challenge & community notified
FAQ’s address:

- Overall Process
- Values/scores/leaderboard
- Access/types of employees

Who has access to this platform?

**Faculty** = Tenure system faculty, fixed term faculty, librarian fixed term, librarian continuing, FRIB/NSCL fixed term, academic staff, extension fixed term, extension continuing, specialist fixed term, specialist continuing, other ranks and titles, executive management, faculty & academic staff on-call

**Support Staff & Temporary/On-Call Staff** = APSA, APA, CTU, 1585, 999, 274, 324, extension program associates, FOP, FOPK/CCLP, nurse, resident advisor, bi-weekly temp/on-call, monthly on-call

**No pay FAS** = Clinical FAS, adjunct FAS, no pay

- Flagging/deleting posts
- Changing departments/leaving MSU/not being anonymous
Why Bother? How this portal can help faculty/staff...

- **Improve the work experience**
  - Share an idea or innovative solution to a problem that gets in the way of doing business
  - Obtain campus-wide feedback on items on importance
  - Collaborate within the space as a unit, department, and/or workgroup
    - Can segment to specific individuals
  - Suggest a new topic, question, or challenge from which you wish to solicit ideas
    - Email ideas@msu.edu
Conclusion:

- **Action requests**
  - Invitation to participate - login and set up profile
  - Share and market to colleagues
  - Follow threads, subscribe, vote, comment!
    - within overall challenge and/or specific ideas
  - Think about new challenges/ways to utilize the portal
    - email suggestions to ideas@msu.edu

Any questions?