Education Abroad

University Faculty Senate

November 1, 2016
Education Abroad Update
Enrollment Trends
Enrollment Barriers
Future Directions
Future Directions
2,668 MSU students studied abroad in 2014/15.

- One of the most internationally engaged institutions in the country
- Strong central support and engaged leadership throughout the university
- Robust portfolio of faculty-directed programming
- Influential Freshman Seminars
- Innovative American Semester Program

21.3% of the MSU Class of 2015 studied abroad, compared to 14.8% of all U.S. undergraduate BA/BS students.
As a high-impact academic experience, education abroad participation impacts...

- **Student Retention & Persistence** (Rubin et al, 2015)
- **Employability** (Matherly & Tillman, 2015; Potts, 2015)
- **Academic Development** (McKeown, 2009; Ogden, 2010)
- **Student Engagement** (Salisbury, Paulsen & Pascarella, 2011)
- **Foreign Language Learning** (Kinginger, 2009)
- **Global Citizenship/ICC** (Morais & Ogden, 2011; Vande Berg et al, 2009)
- **Community Engagement** (Paige, Stallman, & Josić, 2008)
- **Internationally-Oriented Careers** (Dwyer, 2005)
- **Faculty Internationalization** (Brewer, 2010; Childress, 2007)
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304,467 U.S. students studied abroad for academic credit in 2013/14, which is up 5.2% over the previous year.

21.3% of the MSU Class of 2015 studied abroad, compared to about 15% of all U.S. undergraduate BA/BS students.
10,289 Michigan students studied abroad for academic credit in 2013/14, which is up 6% over the previous year.

Over 32,000 international students chose to study in Michigan in 2014/15, which was up 8%. International students contributed $1,031,917,259 to the Michigan economy.
25,661 Big Ten students studied abroad for academic credit in 2013/14, which is up 6% over the previous year.

The Big Ten Academic Alliance represents 8.4% of all U.S. students that study abroad for academic credit.
2,478 MSU students earned credit abroad in 2013/14, which is down 1.5%.

Although MSU has consistently ranked #2 in the nation for education abroad, the institution is now ranked #8. University of Michigan - Ann Arbor is ranked #5 (#1 in Big Ten)
On the positive side...

- MSU is among the leading institutions in the nation for Freshman participation, at 6%.
- Summer enrollments are the largest in the Big Ten, at 68%.
- MSU exceeds the national average among STEM majors (33%), as well as students in the social sciences (20%), communication (9%), and legal studies (3%).
- At 8.4%, Black/African American students are well represented in education abroad enrollment.
- The American Semester Program is strong and poised for further growth.
On the flip side...

- MSU education abroad programs are among the most expensive in the Big Ten.
- MSU is the lowest in the Big Ten for participation in semester-length programs, at just 7%.
- Nearly 53% of students study in Western Europe.
- 85% of students participate in one program type (faculty-directed).
- Less than 6% of students participate on bilateral exchange programs.
- OSA offers few credit-bearing internship, service-learning or undergraduate research programs.
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So, what barriers stand in the way to further growth?
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<table>
<thead>
<tr>
<th>Year</th>
<th>Events</th>
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| 1970s | - Office of Overseas Study est.  
- Director Charles Gliozzo appointed  
- Collaboration between Study Abroad & Fin. Aid |
| 1980s | - Overseas Study Scholarship Fund est.  
- $61m to international programming  
- Faculty orientation program |
| 1990s | - McPherson appoints Task Force  
- 40% target set  
- Budget model est.  
- Deans’ Designees Com. est. |
| 2000s | - MSUFCU Endowment est.  
- Freshman Seminars Abroad  
- Health & Safety position created  
- #1 in nation! |
| 2010s | - Learning Abroad Conference  
- Doctoral Study Abroad Fellowship  
- Generation Study Abroad  
- American Semester Program |

MSU has so much to be proud of...
What contextual factors will influence our path forward?
• Where should we be headed?
• What changes would you like to see?
• What do we want to obtain?
• How can we get there together?
Education Abroad

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Thank you!