



Education Abroad

University Faculty Senate

November 1, 2016

-  Education Abroad Update
-  Enrollment Trends
-  Enrollment Barriers
-  Future Directions

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Future Directions



2,668 MSU students studied abroad in 2014/15.

- ✓ One of the most internationally engaged institutions in the country
- ✓ Strong central support and engaged leadership throughout the university
- ✓ Robust portfolio of faculty-directed programming
- ✓ Influential Freshman Seminars
- ✓ Innovative American Semester Program



Charlotte Lee, Antarctic Science

21.3% of the MSU Class of 2015 studied abroad, compared to 14.8% of all U.S. undergraduate BA/BS students.

As a high-impact academic experience, education abroad participation impacts...

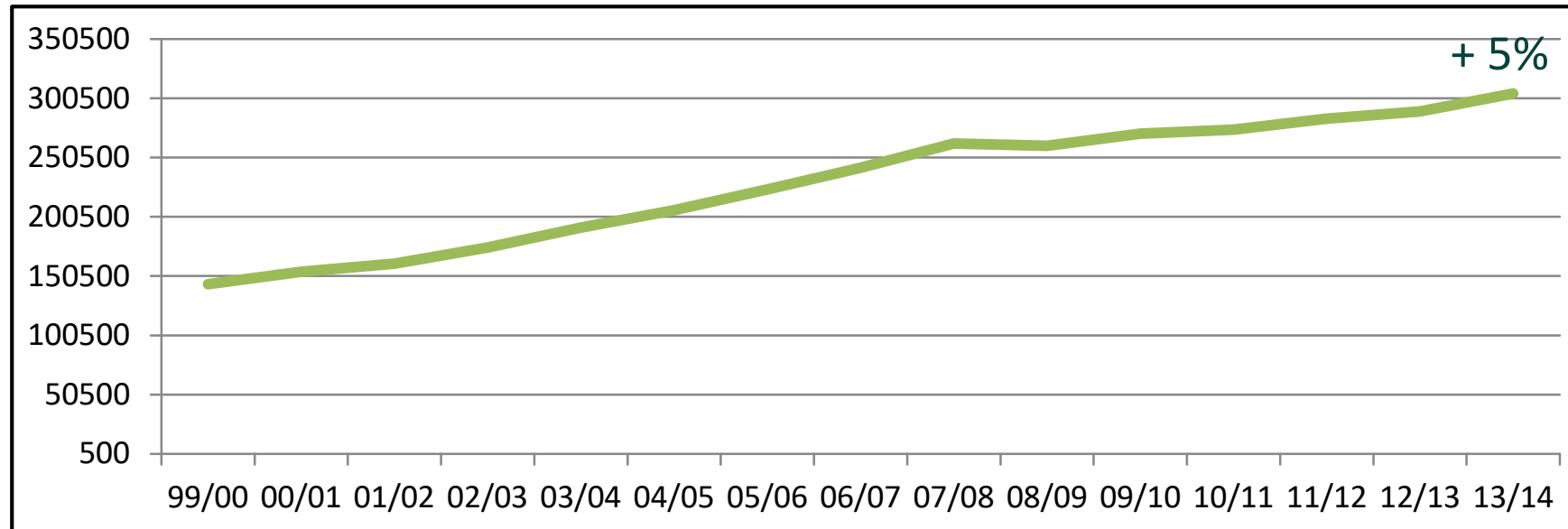
- ✓ ***Student Retention & Persistence*** (Rubin et al, 2015)
- ✓ ***Employability*** (Matherly & Tillman, 2015; Potts, 2015)
- ✓ ***Academic Development*** (McKeown, 2009; Ogden, 2010)
- ✓ ***Student Engagement*** (Salisbury, Paulsen & Pascarella, 2011)
- ✓ ***Foreign Language Learning*** (Kinging, 2009)
- ✓ ***Global Citizenship/ICC*** (Morais & Ogden, 2011; Vande Berg et al, 2009)
- ✓ ***Community Engagement*** (Paige, Stallman, & Josić, 2008)
- ✓ ***Internationally-Oriented Careers*** (Dwyer, 2005)
- ✓ ***Faculty Internationalization*** (Brewer, 2010; Childress, 2007)

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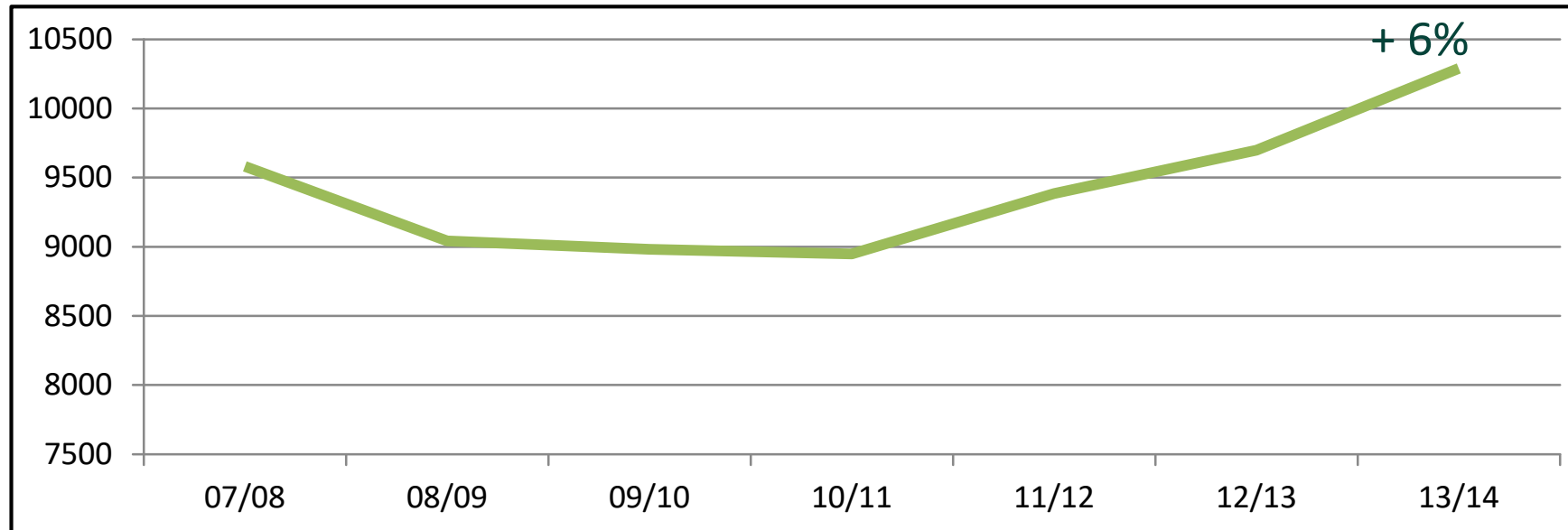
304,467 U.S. students studied abroad for academic credit in 2013/14, which is up 5.2% over the previous year.



21.3% of the MSU Class of 2015 studied abroad, compared to about 15% of all U.S. undergraduate BA/BS students.

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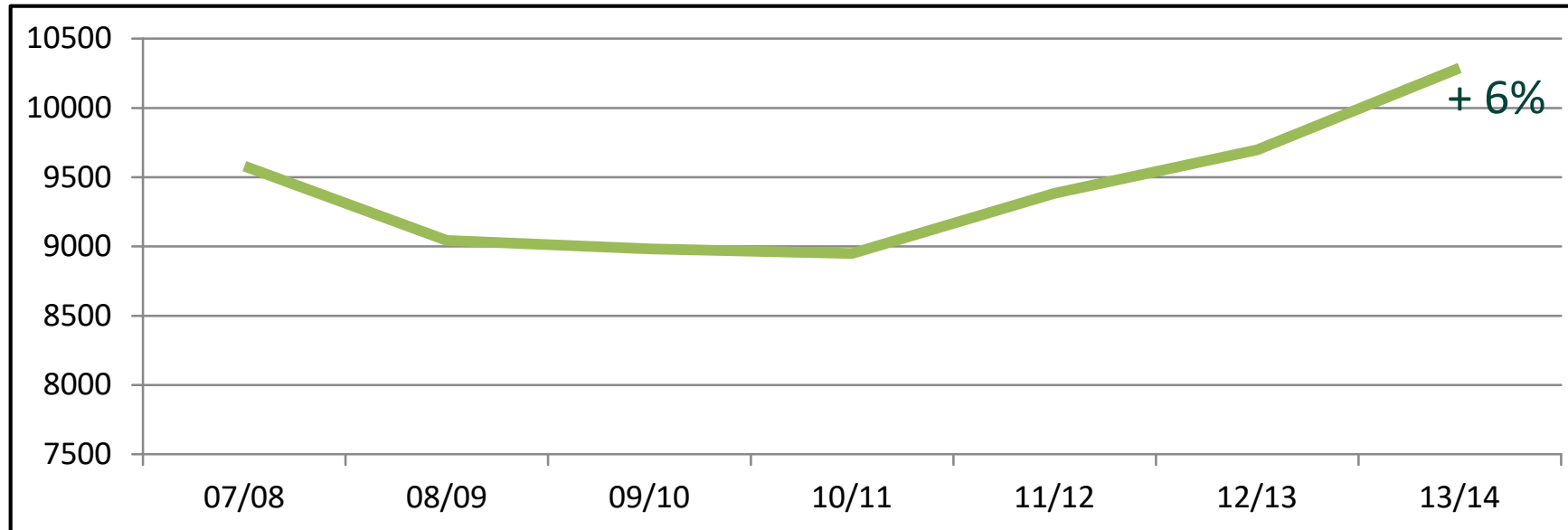
10,289 Michigan students studied abroad for academic credit in 2013/14, which is up 6% over the previous year.



Over 32,000 international students chose to study in Michigan in 2014/15, which was up 8%. International students contributed \$1,031,917,259 to the Michigan economy.

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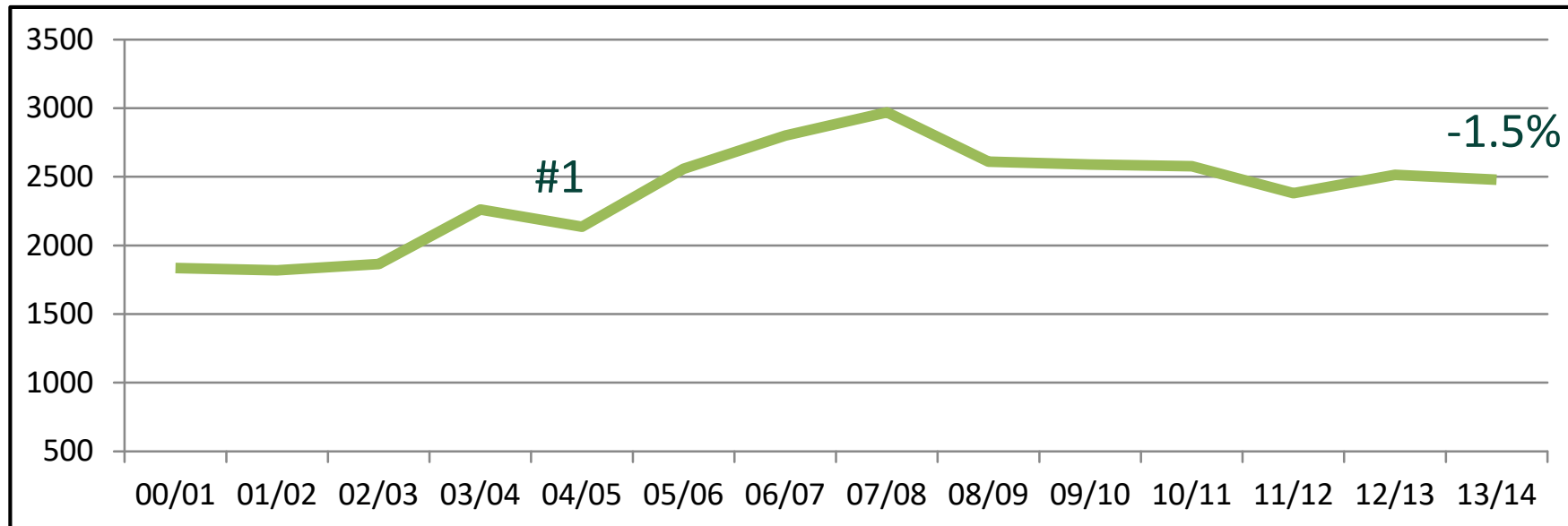
25,661 Big Ten students studied abroad for academic credit in 2013/14, which is up 6% over the previous year.



The Big Ten Academic Alliance represents 8.4% of all U.S. students that study abroad for academic credit.

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2,478 MSU students earned credit abroad in 2013/14, which is down 1.5%.



Although MSU has consistently ranked #2 in the nation for education abroad, the institution is now ranked #8.

University of Michigan - Ann Arbor is ranked #5 (#1 in Big Ten)

On the positive side...

- ▶ MSU is among the leading institutions in the nation for Freshman participation, at 6%.
- ▶ Summer enrollments are the largest in the Big Ten, at 68%.
- ▶ MSU exceeds the national average among STEM majors (33%), as well as students in the social sciences (20%), communication (9%), and legal studies (3%).
- ▶ At 8.4%, Black/African American students are well represented in education abroad enrollment.
- ▶ The American Semester Program is strong and poised for further growth.

On the flip side...

- ▶ MSU education abroad programs are among the most expensive in the Big Ten.
- ▶ MSU is the lowest in the Big Ten for participation in semester-length programs, at just 7%.
- ▶ Nearly 53% of students study in Western Europe.
- ▶ 85% of students participate in one program type (faculty-directed).
- ▶ Less than 6% of students participate on bilateral exchange programs.
- ▶ OSA offers few credit-bearing internship, service-learning or undergraduate research programs.

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So, what barriers stand in the way to further growth?

Portfolio

Funding Model

Program Cost

Enrollment
Management

Scholarship
Support

Curriculum
Integration

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Future Directions



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1970s

- Office of Overseas Study est.
- Director Charles Gliozzo appointed
- Collaboration between Study Abroad & Fin. Aid

1980s

- Overseas Study Scholarship Fund est.
- \$61m to international programming
- Faculty orientation program

1990s

- McPherson appoints Task Force
- 40% target set
- Budget model est.
- Deans' Designees Com. est.

2000s

- MSUFCU Endowment est.
- Freshman Seminars Abroad
- Health & Safety position created
- #1 in nation!

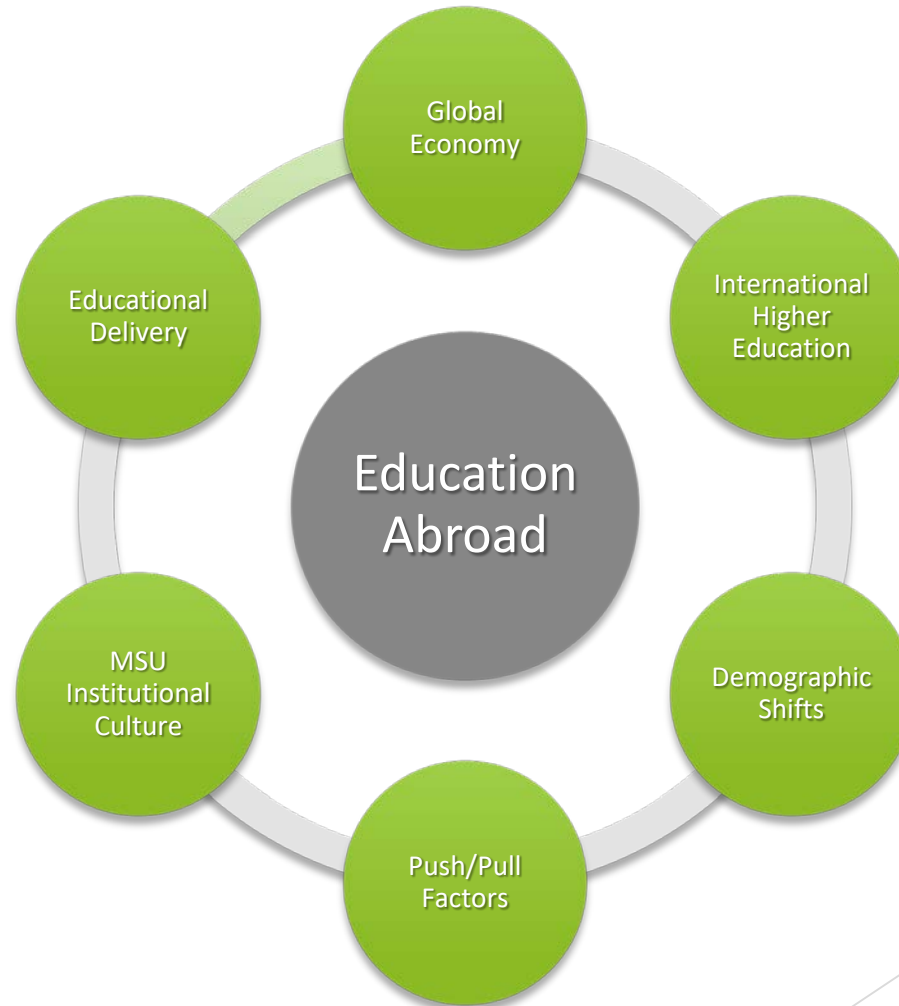
2010s

- Learning Abroad Conference
- Doctoral Study Abroad Fellowship
- Generation Study Abroad
- American Semester Program

MSU has so much to be proud of...



What contextual factors will influence our path forward?



- *Where should we be headed?*
- *What changes would you like to see?*
- *What do we want to obtain?*
- *How can we get there together?*





Education Abroad

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Thank you!