Dear Deans and Faculty Members:

We are writing to inform you of a new service that ASMSU, the undergraduate student government, will be establishing for undergraduates on campus starting on August 31, 2009. ASMSU has allocated funds to establish the ASMSU Readership Program for the 2009-2010 school year. It has been decided that the following papers will be available to all undergraduate students every morning, Monday through Friday.

- USA TODAY
- The New York Times
- The Detroit Free Press
- The Financial Times (Business College locations only)

There will be twenty seven different locations across campus that undergraduates will be able to pick up their papers free of charge with their Student ID.

The ASMSU Readership Program was created by the students and for the students in order to open the eyes and minds of all undergraduate Spartans to the real life situations happening all around our world and state. It is designed to encourage students to develop a regular habit of newspaper readership and enhance the learning environment on campus.

We encourage you to consider including student newspaper readership as part of classroom instruction. Faculty members who require that students read USA TODAY or the New York Times as part of their class assignments and include the publication as a “required text” on the syllabus may be eligible to receive a complimentary subscription.
Using USA TODAY or The New York Times in the classroom provides timely, relevant, real-world information for use across multiple curriculum areas and majors. It also helps facilitate discussion among students on current news and information, both in and out of the classroom. Utilizing these publications provides easily accessible resources for lectures and student assignments. Perhaps most important, using them in the classroom encourages students to learn about local, national and global issues that stimulate critical reasoning and analytical skills.

Faculty also benefit from the ASMSU Readership Program because they will be able to purchase subscriptions of both USA TODAY and the New York Times at a discounted price. USA TODAY will extend a rate of only $0.45 per copy for two semesters. Faculty members interested in participating with either the discounted or complimentary options of USA TODAY should contact Lauri Steeland at (248) 926-0200 ext. 210. Faculty members interested in learning about The New York Times special education rate or how to qualify for a complimentary subscription should contact Mike Mooney at (734) 604-7684 or go to www.nytimes.com/prof.

On behalf of ASMSU, we thank you for your support of the ASMSU Readership Program.

Sincerely,

Kyle M. Dysarz
ASMSU Student Assembly Chairperson

Kristy L. Currier
ASMSU Academic Assembly Chairperson