Move Safe
A safety campaign to promote harmony in mobility

MICHIGAN STATE UNIVERSITY POLICE
Michigan State University

- 115 miles of sidewalk
- 18 miles of roads - 54 lane miles
- 7,800 registered bicycles
Bike Lane on WB Kalamazoo Street
Bike Path on the south side of the Red Cedar River that runs across campus
Bike Path EB across Beal Street
Bike Path WB from Beal Street
The mission of the Michigan State University Police is to enhance the quality of life on campus, by building relationships, strengthening stewardship, and working collaboratively within our diverse community to reduce crime, enforce laws, preserve peace, and provide for a safe environment.

Honor  Integrity  Leadership

“Committed to Courtesy and Excellence”
Community Policing
Trailblazers

- University of Colorado
  - Don’t be a DIRC
  - (Dangerous, Irresponsible, Reckless, and Careless)

- Stanford University
  - Sprocket Man – The Superman of Bike Safety
University Branding

- Spartans Will (2013)
- Spartan Selfie (2015)
The Campaign

- Education has a greater reach than Enforcement
Website

- http://movesafe.police.msu.edu
Pedestrian Tips

- Motor vehicles and bicycles have the right-of-way on roadways.
- Only cross the roadway at marked crosswalks with or without pedestrian-control signals. You are required by law to obey the Walk/Don’t Walk signals.
- Drivers are required by law to stop for pedestrians within cross-walks, but do not assume they will. No Pedestrian shall suddenly leave a curb which is so close the driver is unable to yield.
- No pedestrian shall cross over/around a gate at a railroad crossing in operation.
- Pay attention and don’t be talking/texting on your phone. Do not wear headphones that impair your hearing.

Don’t be a Distracted Pedestrian.
Bicyclist Tips

- Bicyclists shall obey all traffic laws the same as motor vehicles
  - Bike paths or on the right side of the roadway (It is illegal to ride on sidewalks)
  - Headlight on the front and at least a red reflector on the rear are required at night
- You must register your bike with the MSU Police. You can do this at the Police Department or online
- Don’t leave your bicycle unlocked. If unlocked keep it inside your office, apartment, or a residence hall bicycle storage rooms.
- Use a strong bicycle lock like a U-lock and lock the bicycle securely (not just the tires) to a bike rack. If your bicycle is stolen, call the non-emergency police number to make a police report.
Flyers and Posters

SAFETY TIPS FOR BIKING

- Registering your bike is required by University ordinance 33.02. Register for free at http://permits.police.msu.edu.
- Wearing a bicycle helmet is recommended.
- By law, riding at night requires a front white headlight and a rear red reflector.
- Always use bike lanes or designated bike paths.
- Riding on sidewalks and crosswalks is prohibited under University ordinances.
- Share the road when bike lanes are unavailable. You have a legal right to ride in the road.
- Yield to pedestrians in a crosswalk.

http://movesafe.police.msu.edu

SAFETY TIPS FOR WALKING

- Make eye contact with drivers when crossing a roadway.
- Be alert and be visible.
- Look both ways before crossing a roadway.
- Pay attention to your surroundings and try not to be distracted by electronic devices.
- Always use a marked crosswalk and follow pedestrian traffic signals.
- Vehicles must yield to pedestrians in the crosswalk, not at the crosswalk.
- It is illegal to walk or skateboard in the roadway when sidewalks are available.

http://movesafe.police.msu.edu
Flyers and Posters
Flyers and Posters
Flyers and Posters – Engagement Centers
Flyers and Posters – Stall Spots
Video Signage

MOVE SAFE
Safety tips for Biking

Go to http://movesafe.police.msu.edu for safe biking tips!
- Register your bike
- Wear a helmet
- Use bike lanes
- Use a headlight and rear red reflector when riding at night
- Yield to pedestrians at crosswalk
- Share the road when bike lanes are unavailable

@Eat at State | MSU: Sorry, #Spartans! The Food Truck is at Wells today through 1:30pm instead of @BroadMSU due to unforeseen circumstances
Video Signage

MOVE SAFE
Safety tips for Walking

- Go to http://movensafe.police.msu.edu for safe walking tips!
- Make eye contact with drivers when crossing road
- Be alert and visible
- Look both ways before crossing
- Pay attention to surroundings
- Cross at crosswalk
- Use sidewalks
Table Tents

MOVE SAFE

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- Look both ways before crossing a roadway.
- Pay attention to your surroundings and try not to be distracted by electronic devices.
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http://move safe.police.msu.edu

Check out what’s grilling at the
Stop by the Union Dell in the MSU Union to try one of the new Signature Burgers and Fries.

VegOut
Have you heard? VegOut is now at South Pointe at Case! Stop by Casey Dining Hall’s latest venue to enjoy a menu of vegetarian options.

EAT AT SPARTY'S

Sparty’s at Riverwalk
Stop by the newly renovated Sparty’s Refresh at Riverwalk Market. Hot & cold drinks plus snacks and entree food options all in a convenient location.

Special Event
HNF proudly hosts a special lunch at Brady Square “Autumn in Michigan”
Date: Nov. 3
Time: 11 a.m. - 2 p.m.
Come and enjoy the fall atmosphere and great food!

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www.eatatsparys.com
Table Tents
Table Tents
Table Tents
Sidewalk Stickers
Sidewalk Stickers
Sidewalk Stickers
Coupons

- Tips plus a FREE drink!
Campus Radio 88.9 The Impact
Sidewalk Chalking

Learn how @ movesafe.police.msu.edu
Sidewalk Chalking

Learn how at: movesafe.police.msu.edu
Sidewalk Chalking
Sidewalk Chalking
Bicycle Lights
RHA Campus Cinema Centers

MOVE SAFE

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http://movesafe.police.msu.edu
Banners

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http://movesafe.police.msu.edu
What’s Next?

- Videos
- Lawn Signs
- More Sidewalk Stickers
- Bike Lane Stickers
- Greek Life Promotion
- Bike Rodeo